

StainGuard Plus™ Sell Sheet

(RESGN437)

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*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*

gaf.com

ALGAE

sounds a lot like

"UGLY"



Coincidence? We don't think so, either. So we're proud to introduce exclusive StainGuard Plus™ Time-Release technology.



gaf.com/TimeRelease

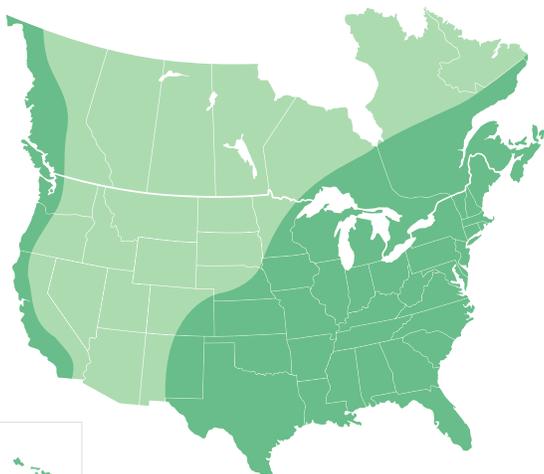


Gloeocapsa magma is blue-green in color, but surrounds itself with a dark brownish-black shell to protect against the sun's rays. The dark shell causes the telltale streaking on the roof.

PROBLEM: THERE'S NO SUCH THING AS PRETTY ROOF ALGAE.

Gloeocapsa magma, also known as blue-green algae, has spread throughout more than 80% of the U.S., leaving dark black stains wherever it grows and making millions of perfectly good roofs — and the homes they protect — look old before their time.

That's why we're proud to introduce **StainGuard Plus™** Time-Release technology. It's algae resistance so powerful, it comes with a **25-year ltd. warranty*** against blue-green algae discoloration.



■ Danger Zone ■ Moderate Problem

Blue-green algae can be found throughout the U.S. and Canada, but poses a much greater problem in the Southeastern and coastal Western states — i.e., in areas of high humidity.

SOLUTION: AN EXCLUSIVE PATENT-PENDING ALGAE-FIGHTING BREAKTHROUGH

Many traditional algae-resistant shingles use a granule technology developed more than a quarter century ago. The granules contain a layer of algae-fighting copper that is released onto the roof when it's wet. But as the roof ages, those **older granules release less and less copper**, reducing the shingle's algae resistance.

StainGuard Plus™ Time-Release technology from GAF releases algae-fighting copper **more efficiently, over time, for long-lasting algae-fighting power.**

Unlike the older layered technology, GAF shingles with StainGuard Plus™ technology use specially engineered capsules* that are infused throughout with thousands of copper microsites, so copper remains within reach, ready to be activated in the battle against blue-green algae stains.

*StainGuard Plus™ Time-Release technology and 25-year ltd. warranty against blue-green algae discoloration available only on Timberline Ultra HD® Shingles sold in packages bearing the StainGuard Plus™ logo. Does not apply to Timberline Ultra HD® Reflector Series™ Shingles. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

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Announcing breakthrough stain-fighting capsules that deliver ten times as much algae-killing copper as our traditional copper-coated mineral granules.

